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# KENTUCKY WORKFORCE INVESTMENT BOARD (KWIB)

November 13, 2007

Capital Plaza Hotel, Caucus Room  
Frankfort, Kentucky

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## **Kentucky Workforce Investment Board**

**Jerry E. Abramson  
Lisa L. Araya  
Sharon K. Bird  
Charlie Borders  
Larry Clark  
Don R. Doty  
Ted Edmonds  
Andrew Fraenhoffer  
Trey Grayson  
Kimberly Black Maffet  
Bill W. May  
Michael B. McCall  
Vernie McGaha  
William R. Parson, Jr.  
Allen D. Rose  
James E. Shane  
Michael L. Simpson  
Nancy A. Spivey, Vice Chair  
Susan Stout Tamme**

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# **KENTUCKY WORKFORCE INVESTMENT BOARD**

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**November 13, 2007  
Capital Plaza Hotel, Caucus Room  
Frankfort, Kentucky**

## **AGENDA**

### **KWIB BUSINESS MEETING (6:00 p.m.)**

#### **Call to Order**

Welcome  
Swearing in of New Member(s)  
Roll Call and Establishment of Quorum

#### **Approval of Minutes**

May 8, 2007, KWIB Meeting  
September 20, 2007, KWIB Meeting

#### **Reports**

2006 WIA Annual Report  
**e3** (education, employment, economic development)  
**WIRED** (Workforce Innovation in Regional Economic Development)  
**BRAC** (Base Realignment and Closure)  
Kentucky's Economy – A Quick Glance (p.11)  
Vocational Rehabilitation Honored (p. 17)  
Kentucky's Business Climate Ranked 8<sup>th</sup> (p. 18)

#### **Closing Comments**

Commissioner Beth Smith

#### **Next Meeting**

Tuesday, February 26, 2008

#### **Adjournment**

# KENTUCKY WORKFORCE INVESTMENT BOARD

May 8, 2007, Minutes

Berry Hill Mansion Music Room  
700 Louisville Road  
Frankfort, Kentucky

## I. Call to Order

Mr. George Burkley, Chair, Kentucky Workforce Investment Board (KWIB), called the meeting to order at 12:07 p.m.

### A. Roll Call

The following members were present: Ms. Mary Gwen Wheeler attended as proxy for Mayor Jerry Abramson, Mr. George Burkley, Representative Larry Clark, Mr. Don Doty, Representative Ted Edmonds, Executive Director Andrew Fraenhoffer, Secretary of State Trey Grayson, Ms. Kimberly Maffet, Mr. Bill Parson, Mr. Michael Simpson, Ms. Nancy Spivey, and Ms. Sue Tamme.

The following members were absent: Ms. Lisa Araya, Ms. Sharon Bird, Senator Charlie Borders, Ms. Dixie Hamblin, Judge/Executive Bill May, Dr. Michael McCall, Senator Vernie McGaha, (Retired) General James Shane.

### B. Establishment of Quorum

Initially 11 members were present, establishing a quorum, with the late arrival of another member bringing the number to 12 members or proxies present.

### C. Comments

After welcoming guests Bill Sanders (Director, Workforce Innovations, Washington DC) and Pete Fleming (Director, Office of State Systems, Atlanta), Mr. Burkley commented on the two WIRED (Workforce Innovation in Regional Economic Development) grant proposals submitted by Kentucky for the West Kentucky Workforce Investment Area and the Lincoln Trail Workforce Investment Area, a DOL audit conducted of previous Welfare to Work fund usage by Louisville's Kentuckiana Works, and introduced a University of Kentucky publication titled *Making Workplaces Work: Employer Best Practices in Kentucky 2007*.

## II. Action Items

A. A motion to approve the February 13, 2007, KWIB meeting minutes was made by Senator Edmonds and seconded by Ms. Maffet. The minutes were approved as presented with a correction to the spelling of Comair (as one word instead of two).

### B. Committee Reports

- Access Committee: Ms. Spivey, Chair, reported discussion of the following at the Committee's morning meeting:
  - Regarding BRAC, planning grant implementation is underway and additional funds may be available for planning and forums.

- The Committee discussed the WIA State Plan, building reserve funds, WIRED regional economies, the youth development council, customized training, and WIA reauthorization.
- The Committee took formal action to approve the Perkins Plan.
- Ms. Spivey noted the August 6<sup>th</sup> activation date of the new job portal.

Mr. Burkley noted the Committee had discussed the job portal launch and the need for consolidation with local portals to avoid confusion and add value to the system.

He then spoke regarding incentive funds that are available to states when performance measures are met by adult education, WIA, and Perkins programs and noted that Kentucky is not eligible for incentive funds this year because Adult Education did not meet its performance measures.

Senator Edmonds requested that the KWIB be given information about the extent to which Adult Education fell short of meeting performance measures.

- Accountability Committee: Committee Chair, Ms. Maffet, directed attention to agenda packet pages 15 – 17 with information about Kentucky's unemployment rates and various employment elements. She noted that the Committee is working on a Return on Investment concept and expects to have more information in the future. The Committee also discussed the Perkins Plan and EKCEP's Services Express, a 53-foot semi trailer with computer labs for training aspects of mining. The Service Express has been recognized by the US DOL.

Mr. Burkley spoke of the Committee's efforts to refine the accountability reporting tools, profiling the service of EKCEP, and encouraged KWIB members to visit local one stops.

- The Awareness and Alignment Committees had not met since the previous KWIB meeting and therefore did not present reports.

A motion to accept the Access and Accountability Committee reports was made by Mr. Doty and seconded by Representative Clark. The motion passed without objection.

### III. Other Business

- A. Mr. Carlos Cracraft (Branch Manager, Research and Statistics Branch) presented the *Kentucky Occupational Outlook to 2014*, summarizing the information available and responding to KWIB member questions and comments.

Questions were raised regarding who uses the data, if the data is used to adjust programs, if the data is made available to higher education institutions and agencies, and how the information is made available.

Mr. Cracraft responded that his branch collects and analyzes the data; sends announcements of its availability to the general public, various state agencies and school systems; distributes the data via hard copy and via electronic means (disks, and via the Internet); accepts speaking engagements to tell about the information that is available; and responds to questions and inquiries. However, they do not have information about how the data is used and applied by agencies, institutions, or individuals. Mr. Cracraft noted particularly that all data is available on the Workforce Kentucky website, either in a composite format or in response to requests for specific information.

KWIB members requested that availability of the data be communicated directly to the Council on Postsecondary Education and postsecondary institutions.

Mr. Cracraft's anticipated retirement at the end of the month was announced. Commissioner Beth Smith reported that his position will be split into two separate positions and that Mr. Cracraft had agreed to continue temporarily in one of those two positions during a transition time.

A motion to formally thank Mr. Cracraft for his 36 years of service to the Commonwealth of Kentucky, made by Secretary of State Grayson and seconded by Ms. Spivey, was approved enthusiastically by KWIB members.

- B. Mr. Bill Sanders (Director, Workforce Innovations, Washington, D.C.) acknowledged the high level of state representation on the KWIB, asked the KWIB members to introduce themselves, and noted that there was no representation from Economic Development or for higher education institutions, specifically.

Mr. Sanders summarized workforce initiatives and activities from the Washington, D.C., prospective, noting the major impact of globalization and the necessity for integration of service delivery linked to access to postsecondary education and training; the need to identify growth industries and to train people for available and coming jobs, targeting community colleges for relevant training.

He spoke of four islands within workforce systems: research universities; business activities; K-12, community college system, and postsecondary education; and workforce systems, all of which must become integrated and cognizant of each others' needs and roles.

He discussed the WIRED process, noting his involvement (but withdrawal from consideration of Kentucky's proposals), the accomplishments of EKCEP, significance of the GI Bill and the need for a comparative initiative at this time, and the continuing change in federal funding for workforce support.

Mr. Sanders suggested that the four following questions be asked:

- 1) If I need help with employment and skills training, is this where I would go?
- 2) When assessing regional economies, do the local workforce areas align? Do they align with economic development regions? Are the local workforce investment areas working with economic development?
- 3) Is there a willingness to streamline the workforce system to provide better services? (The need is to get services to the people.)
- 4) How are you going to institutionalize your vision in a time of tight federal budgets?

Mr. Sanders concluded his comments by noting the need for leadership (a grand kahuna [leader] who can make things happen) and that a big problem is that workforce leadership tends to think too small. He said “let’s not allow our excuses to become more powerful than our dreams.”

Mr. Pete Fleming (Director, Office of State Systems, Atlanta), reiterated that the role of the state board is to be the strategic planner for the system, to follow up on plans, and to know the direction to be set.

Mr. Sanders and Mr. Fleming presented a PowerPoint printout summarizing the status of WIA reauthorization, noting the possibility of passage of a slightly modified Act later this summer but stating that no significant changes are anticipated at this time.

Representative Clark stated that it may be helpful to have the new Secretary for Economic Development meet with the KWIB.

Mr. Simpson noted the need for increased access to higher education and expressed concern about increased tuition costs.

Mr. Burkley closed the meeting with comments regarding acceptance of the WIRED grant process and the possibility of an Executive Committee retreat later in the summer.

The meeting was adjourned.

# KENTUCKY WORKFORCE INVESTMENT BOARD

September 20, 2007, Minutes

KCTCS Conference Facility

Versailles, Kentucky

## I. Call to Order

Ms. Nancy Spivey, Vice Chair, called the meeting to order at 9:40 a.m.

### A. Roll Call

The following members were present: Ms. Sharon Bird, Senator Charlie Borders, Representative Larry Clark, Executive Director Andrew Fraenhoffer, Secretary of State Trey Grayson was represented by Assistant Secretary of State Allen Eskridge, Dr. Michael McCall was represented by Dr. Keith Bird, Mr. Michael Simpson, Ms. Nancy Spivey, and Ms. Sue Tamme.

The following members were absent: Mayor Jerry Abramson, Ms. Lisa Araya, Mr. Don Doty, Representative Ted Edmonds, Ms. Kimberly Maffet, Judge/Executive Bill May, Mr. Bill Parson, Senator Vernie McGaha, (Retired) General James Shane.

### B. Establishment of Quorum

Initially eight members or proxies were present, with the late arrival of another member bringing the number to nine members and proxies present. A quorum of ten members was not met.

### C. Comments

Ms. Beth Smith, Commissioner, Department for Workforce Investment, spoke briefly, expressing appreciation for Mr. George Burkley's work as previous Chair of the KWIB; noted that the Governor's Office for Boards and Commissions was expected to appoint new members to the KWIB within the next few weeks; expressed appreciation to Ms. Mable Duke for her efforts in bringing the Success Xpress to Versailles for the KWIB meeting; and informed KWIB members of an invitation they would be receiving for a WIRED kickoff on October 22, 2007, at the Muhammad Ali Center in Louisville. She noted that USDOL representatives from Washington D.C. expected to attend the kickoff.

Ms. Nancy Spivey also expressed appreciation for Mr. Burkley's work with the KWIB. She mentioned her own eight years of experience in workforce-related endeavors and her desire to work with KWIB members. She also acknowledged the beauty of the KCTCS facility.

## II. Action Items

The KWIB May 8, 2007, meeting minutes were not brought before the Board for approval due to the lack of a quorum.

## III. Old Business

Mr. Reecie Stagnolia, Associate Vice President of Kentucky Adult Education, presented information about performance standards of the previous fiscal year. He stated that Adult



Education has high expectations and its failure to meet performance standards had been a wake up call, a call for change. They had spent the previous year in data analysis and what they had found was not what they had expected even though Adult Education had experienced a dramatic increase in enrollment. They have now developed a new framework with a focus on outcomes and results rather than enrollment. He noted that turning the program around may be slow but they are working to that end. With new staff, new curricula, and revised strategy including an emphasis on teacher quality issues, they expect to turn the tide. Kentucky Adult Education expects to continue to be a national model. Mr. Stagnolia noted that while Kentucky had not met its goals, at 54 percent, it was well above the national average of 44 percent.

#### IV. Discussion Items

A. Committee Meeting Arrangements: Ms. Spivey distributed information about revised committee organization and member appointments. The Accountability Committee had members added. It will continue to function as a separate committee. The Access Committee was joined by remaining Awareness and Alignment committee members. The Executive Committee will continue to be comprised by chairs of all committees and separately appointed members.

B. A list of tentative 2008 meeting dates was distributed. The dates are based on KWIB member responses to an email inquiry. The 2008 meetings are scheduled for Tuesday of the fourth week of February (26<sup>th</sup>), May (27<sup>th</sup>), and August (26<sup>th</sup>), and for the last quarter of the year, on Tuesday of the first week of December (2<sup>nd</sup>).

#### V. Presentations

A. e3 Job Portal Presentation: Ms. Susan Craft and Mr. Jim Thompson gave a presentation about the new e3 website, explaining background, purpose, and basic functioning. KWIB members (Mr. Simpson, Representative Clark, Ms. Spivey, and Mr. Eskridge) joined in the ensuing discussion, particularly expressing interest in finding a way to incorporate information about and from border states into the Kentucky data system. They stated that the KWIB should explore the possibility of encouraging establishment of appropriate interstate agreements.

B. Energy Initiatives in the Commonwealth: Ms. Craft reported on the Southern Governor's Association August, 2007, Energy Summit held in Biloxi, Mississippi, at which public officials and private industry representatives were present. A primary concern is the current worker shortage in utility-related industries and related construction industries. A need was indicated for interstate agreements regarding training and qualifications. She noted that Kentucky had passed its energy bill immediately prior to the Summit.

C. Coal Services Program Presentation: Ms. Mable Duke, EKCEP Executive Director, and Mr. Craig Holloman, West Kentucky WIB's Workforce Investments Manager, told about the grant their areas received to provide training for the coal industry. Ms. Duke touched on the history of eastern Kentucky coal mining and the EKCEP business services policy of both asking business what they needed and wanted and then listening to their responses. She also shared a video presentation about coal mining training and careers in eastern Kentucky. Mr. Holloman noted that the situation in

west Kentucky was somewhat different in that coal mining had almost stopped so that a different level and kind of training was needed. He noted that while EKCEP provided on-site training at various mine locations, there was not a similar need in west Kentucky. Instead, they had established a mine training facility at Madisonville Community College. He also reported that in addition to the \$3m grant received from the USDOL, they were able to leverage an additional \$4m through WIA, the Governor's office, and KCTCS.

KWIB members (Senator Borders, Ms. Bird, Mr. Simpson, and Representative Clark) joined in the discussion, expressing their support for the coal miner training initiatives and appreciation for the efforts of the LWIBs.

The KWIB meeting concluded with tours of the EKCEP's *Success Xpress*, the mobile miner training rig used so effectively throughout eastern Kentucky during the previous eight months.

# A QUICK GLANCE AT KENTUCKY'S ECONOMY

	Most Recent Period (3rd Qtr. 2007 unless otherwise indicated)	Same Period One Year Prior (3rd Qtr. 2006 unless otherwise indicated)	Change	Comments
<b>Employment and Unemployment</b>				
Kentucky Unemployment Rate (1)	5.8%	5.7%	+ .1%	Kentucky unemployment rate above the U.S. unemployment rate for the past 30 months
U. S. Unemployment Rate (1)	4.7%	4.7%	No Change	
Kentuckians Employed (1)	19,838,443	1,927,703	10,740	Kentucky residents (may or may not work in KY.)
Total Nonfarm Employment (1)	1,861,500	1,855,400	+ 6,100 (0.3%)	Wage and Salary Workers Working in Kentucky
Goods Producing Employment (1)	366,700	370,100	- 3,400 (-0.9%)	Average Annual Pay 2006: \$43,906
Natural Resources and Mining (1)	23,700	23,100	+ 600 (2.6%)	Average Annual Pay 2006: \$48,789
Construction (1)	86,600	85,000	+ 1,600 (1.9%)	Average Annual Pay 2006: \$37,313
Manufacturing (1)	256,400	262,000	-5600 (-2.1%)	Average Annual Pay 2006: \$45,445
Service Providing Employment (1)	1,494,800	1,485,300	+9,500 (0.6%)	Average Annual Pay 2006: \$32,883
Trade, Transportation, & Utilities (1)	377,900	378,500	-600 (-0.2%)	Average Annual Pay 2006: \$32,383
Information (1)	29,800	29,500	+300 (1.0%)	Average Annual Pay 2006: \$40,467
Financial Activities (1)	92,500	90,900	+ 1,600 (1.8%)	Average Annual Pay 2006: \$45,710
Professional & Business Servs. (1)	184,200	180,500	+ 3,700 (2.0%)	Average Annual Pay 2006: \$36,788
Educational and Health Services (1)	241,700	238,900	+ 2,800 (1.2%)	Average Annual Pay 2006: \$35,838
Leisure and Hospitality (1)	172,800	171,400	+1,400 (0.8%)	Average Annual Pay 2006: \$13,242
Other Services (1)	76,200	75,800	+ 400 (0.5%)	Average Annual Pay 2006: \$25,963
Government & Public Education (1)	319,700	319,800	-100 (0.0%)	Average Annual Pay 2006: \$36.602
Kentuckians Unemployed (1)	119,499	116,192	+3,307	Typically, 30% to 33% of the unemployed are receiving Unemployment Insurance benefits
Number Receiving UI (1)	26,457	25,940	+517	
UI Initial Claims (1)	22,499	26,120	-3,621	Data is for 3rd quarter 2007
UI Covered Jobs ( <b>Over 10 Years</b> ) (1)	1,779,202	1,616,892	+162,310 (10%)	"Net" job growth over past ten years (1996 to 2006)
Eastern Kentucky (43 counties) (1)	288,889	267,692	+21,197 (8%)	1.Laurel Co.: + 3,766; 2. Pulaski Co.: + 3,623
Western Kentucky (44 counties) (1)	440,923	409,702	+31,221 (8%)	1.Warren Co.: + 10,773; 2. Hardin Co.: + 7,051
Louisville Area ( 9 counties) (1)	491,091	460,543	+30,548 (7%)	1.Jefferson Co.: + 19,184; 2. Bullitt Co.: + 3,527
Northern Kentucky ( 9 counties) (1)	185,744	148,878	+36,866 (25%)	1.Boone Co.: +18988; 2. Kenton Co.: + 10,269
Central Kentucky (15 counties) (1)	250,099	309,272	+40,827 (13%)	1.Fayette Co.: + 13,744; 2. Madison Co.: + 6,990

## Sources of data:

(1) Office of Employment & Training; (2) U.S. Census Bureau; (3) Bureau of Economic Analysis; (4) Office of State Budget Director; (5) American Community Survey

## A QUICK GLANCE AT KENTUCKY'S ECONOMY

<u>Wages and Income</u>	<u>Most Recent Period</u>	<u>Same Period One Year Prior</u>	<u>Change</u>	<u>Comments</u>
Average Annual Pay 2005/2004 - KY (1)	\$33,960	\$33,165	+ 2.4%	Historically, the average annual wage for workers in Kentucky has been 83 percent to 84 percent of the National average wage
Highest and Lowest Counties (1)	Scott: \$45,247	Robertson: \$21,628		
Average Annual Pay 2005/2004 - US (1)	\$40,671	\$39,354	+ 3.3%	
Total Personal Income 2006/2005 (3)	\$125,000,728,000	\$118,300,831,000	\$6,699,897,000	Of the 3,111 counties in the United States, Kentucky has 12 counties that are in the lowest 100.
Per Capita Personal Income 2006/05 (3)	\$29,719	\$28,352	+ 4.8%	
Percent of U.S. Average 2006/05 (3)	81%	82%		
Median Household Income 2006/05 (2)	\$39,485	\$36,699	+ \$2,786	U.S Median Household Income is \$48,201
Persons Living in Poverty 2004/03 (2)	668,241	606,513	+ 61,728	Number in poverty has increased four consecutive years
Percent of Persons in Poverty (2)	16.3%	15.0%	+ 1.3%	U.S. Percentage of Persons in Poverty is 12.7%
Lowest and Highest Counties (2)	Oldham: 6.3%	Owsley: 35.5%		20 KY counties among highest 100 in U. S.
Persons Age 0-17 in Poverty (2)	217,368	205,809	+ 11,559	KY. Percentage for this Age Group is 4.4% over U.S.
Persons Under Age 5 in Poverty (2)	70,382	61,580	+ 8,802	KY. Percentage for this Age Group is 5.7% over U.S.
<b><u>Business Indicators</u></b>				
# of Employers (4th Qtr. 2006/2005) (1)	85,287	84,052	+1235	Counts multi-employers (ex. Wal-Mart) as single unit
# of Establishments (4th Qtr. 06/05) (1)	112,422	107,720	+ 4,499	Counts multi-employers (ex. Wal-Mart) by locations
Mass Layoff All Events (1)	343	311	+32	Temporary and Permanent Layoffs (Sept 2006 - Aug 2007)vs (Sept 2005 - Aug 2006)
Workers Affected (1)	69,959	47,722	+22,237	
Extended Mass Layoff Events (1)	65	77	-12	Permanent Layoffs (July 2006 - June 2007) vs (July 2005 - June 2006)
Workers Affected (1)	8,343	8,666	-323	
WARN Notices Filed 9/06-8/07 vs. prev. yr. (1)	34	49	-15	The State Rapid Response Team provides early intervention to businesses and workers affected by these layoffs and plant closings. <a href="http://oet.ky.gov/rresponse/rapidresponse.htm">http://oet.ky.gov/rresponse/rapidresponse.htm</a>
Workers Affected (1)	4,457	6,223	-1,766	
WARN Notices-Manufacturing (1)	11	27	-16	
Workers Affected-Manufacturing (1)	1,233	3,832	-2,599	
Average Tax Receipts Per Month (4)	\$665,797,755	\$655,565,520	+1.6%	General Fund (July-Sept for FY 2008/2007)
Average Tax Receipts Per Month (4)	\$105,618,242	\$98,059,595	+7.7%	Road Fund (July-Sept for FY 2008/2007)

Sources of data:

(1) Office of Employment & Training; (2) U.S. Census Bureau; (3) Bureau of Economic Analysis; (4) Office of State Budget Director; (5) American Community Survey

## A QUICK GLANCE AT KENTUCKY'S ECONOMY

<b><u>Demographics</u></b>	<b><u>Most Recent Period</u></b>	<b><u>Same Period One Year Prior</u></b>	<b><u>Change</u></b>	<b><u>Comments</u></b>
Population 2006/2005 (2)	4,206,074	4,172,608	+ 33,466	Growth has averaged 26,000 per year past 6 years
Education High School & Above 2006/2005 (5)	2,250,218	2,145,122	+105,096	
Percentage of Adult Population (5)	79.6%	79.0%	+ .6%	U.S. Percentage is 84.1%
Bachelor's Degree and Above 2006/2005 (5)	562,554	523,855	+38,699	
Percentage of Adult Population (5)	20.0%	19.3%	+ 0.7%	U.S. Percentage is 27.0%

### **OET/WIA Participants Count**

Total Participants (1)	247,797	277,644	-29,847	04/01/2006 to 03/31/2007 - 04/01/2005 to 03/31/2006
Male (1)	142,067	156,103	-14,036	
Female (1)	100,576	116,400	-15,824	
Gender not denoted (1)	5,154	5,141	+13	
Adults (18 and over) (1)	246,021	275,069	Not comparable	18 and over used for PY 2006; 19 and over used for 2005
Age 18-44 (1)	180,793	205,823	Not comparable	18-44 used for PY 2006; 19-44 used for PY 2005
Age 45-54 (1)	40,733	43,458	-2725	
Age 55 and over (1)	20,434	21,710	-1276	
Age not denoted (1)	0	0	0	
Youth (Age 17 and under) (1)	1,776	2,575	-799	DOL's emphasis on serving out of school youth
Vets, Eligs and TSM (1)	26,468	30,054	-3,586	Veterans, Other Eligible, and Transitioning Service Men
Migrant, Seasonal Farm Workers (1)	40	49	-9	
Interstate (1)	3,335	3,926	-409	Residents of other states

### Sources of data:

(1) Office of Employment & Training; (2) U.S. Census Bureau; (3) Bureau of Economic Analysis; (4) Office of State Budget Director; (5) American Community Survey

## Definitions

**Unemployment Rate:** The unemployment rate represents the number unemployed as a percent of the labor force.

**Employed:** Persons 16 years and over in the civilian noninstitutional population who, during the reference week, (a) did any work at all (at least 1 hour) as paid employees; worked in their own business, profession, or on their own farm, or worked 15 hours or more as unpaid workers in an enterprise operated by a member of the family; and (b) all those not working but had jobs or businesses from which they were temporarily absent because of vacation, illness, bad weather, childcare problems, maternity or paternity leave, labor-management dispute, job training, or other family or personal reasons, whether or not they were paid for the time off or or were seeking other jobs.

**Nonfarm Employment:** Persons on establishment payrolls who receive pay for any part of the pay period which includes the 12th of the month. Persons are counted at their place of work rather than at their place of residence; those appearing on more than one payroll are counted on each payroll.

**Goods Producing Employment:** Includes employment in manufacturing, construction, natural resources and mining industries

**Natural Resources and Mining Employment:** Includes crop production, animal production, forestry and logging, coal mining, oil and gas extraction, and ore mining.

**Construction Employment:** Includes construction of buildings, heavy and civil engineering construction, & specialty trade (electrical, roofing, plumbing, etc.) contractors.

**Manufacturing Employment:** Establishments engaged in the mechanical, physical, or chemical transformation of materials, substances, or components into new products.

**Service Providing Employment:** Includes employment in trade, transportation, and utilities; information; financial activities; professional and business services; education and health services; leisure and hospitality; other services; government.

**Trade, Transportation, and Utilities Employment:** Includes employment in wholesale trade, retail trade, transportation and warehousing, and utilities.

**Information:** Includes employment in publishing industries, motion picture & sound recording industries, broadcasting, telecommunications, & Internet service providers.

**Financial Activities:** Includes employment in banking, credit intermediation, securities and commodities, insurance carriers, funds and trusts, real estate, and rental and leasing.

**Professional and Business Services:** Includes employment in legal, accounting, architectural, computer design, and advertising services, management of companies and enterprises, administrative and support services (including temporary employment agencies), and waste management and remediation services.

**Educational and Health Services:** Includes employment in private schools and other instructional facilities, physicians, dentists, labs, hospitals, nursing and residential care facilities, and social assistance.

**Leisure and Health Services:** Includes employment in theater companies, spectator sports, museums, amusement parks, golf courses, hotels, restaurants, fast food establishments, and drinking places.

## Definitions

**Other Services:** Includes employment in automotive repair and maintenance places, personal and household goods repair and maintenance places, barber/beauty shops, funeral homes, drycleaning and laundry services, religious organizations, civic and professional organizations, and private household workers.

**Government and Public Education Employment:** Includes employment in public administration (general federal, state, and local government), courts, police/fire protection, U.S. postal services, public elementary and secondary schools, public college and universities, and any other publically owned entity (utility service, hospital, etc.)

**Unemployed:** Persons aged 16 years and older who had no employment during the reference week, were available for work, except for temporary illness, and had made specific efforts to find employment sometime during the 4-week period ending with the reference week. Persons who were waiting to be recalled to a job from which they had been laid off need not have been looking for work to be classified as unemployed.

**Number Receiving UI:** Number of persons receiving Unemployment Insurance benefits paid to eligible workers who become unemployed through no fault of their own, and meet certain other eligibility requirements.

**UI Initial Claims:** The number of first-time unemployment insurance benefits claims. Movements in the number of workers filing for initial claims are followed closely by economists who consider initial claims activity to be an excellent indicator of the strength of the job market.

**UI Covered Jobs:** Employment for workers covered by State unemployment insurance (UI) laws and Federal workers covered by the Unemployment Compensation for Federal Employees (UCFE) program. A majority of jobs (92%+) are with employers covered under unemployment insurance laws. The primary jobs not covered under UI are self-employed persons and those persons working in nonprofit establishments.

**Population:** The total number of inhabitants occupying an area.

**Education High School and Above:** Individuals aged 25 and above who have earned at least a high school ( or equivalent) education.

**Bachelor's Degree and Above:** Individuals aged 25 and above who have earned bachelor's degree or higher level of education.

**Average Annual Pay:** The Calendar Year average annual pay for all workers covered under state or federal unemployment insurance jobs.

**Total Personal Income:** Sum of (1) Wages and salaries and supplements to wages and salaries; (2) Proprietors' income, dividends, interest, and rent; and (3) Personal current transfer payments. This includes all reported income.

**Per Capita Personal Income:** Calculated as the total personal income of residents of a given area divided by the resident population of that area.

**Median Household Income:** Calculated as the middle household income of all households (total income divided by total households).

**Persons Living in Poverty:** The number of persons living below the assigned poverty thresholds as pertains to income.

**Percent of Persons in Poverty:** Calculated as the total number of residents of a given area living in poverty divided by the resident population of that area.

## Definitions

**Number of Employers:** Total number of employers covered under state or federal unemployment insurance (UI) laws. This data series counts multi-establishment employers (example -- Wal-Mart) as a single employer.

**Number of Establishments:** Total number of employers covered under state or federal unemployment insurance (UI) laws. This data series counts multi-establishment employers (example -- Wal-Mart) as separate (multiple) employers based on their number of locations.

**Mass Layoff Events:** Potential layoff activity based on 50 or more initial UI claims filed against an employer within a 5 week moving period prior to employer contact and regardless of duration.

**Extended Mass Layoff Events:** A layoff activity that has been confirmed by the employer as having lasted more than thirty days involving at least 50 employees.

**WARN Notices:** Employer notifications the State Rapid Response team receives pursuant to the Worker Adjustment and Retraining Notification (WARN) Act (20 CFR 639). In most cases, a Rapid Response team member coordinates on-site services involving dislocated workers, employers, the community, and other local workforce investment area resources and services available to help the employer manage the layoff and identify the specific needs of the affected employees.

**Tax Receipts from the General and Road Fund:** Revenue received by the Commonwealth of Kentucky as published by the Office of the State Budget Director.



Education Cabinet

# Vocational Rehabilitation honored nationally for mentor program

**Press Release Date:** Thursday, November 01, 2007

**Contact Information:** Contact: Jason Jones (859) 552-3012  
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FRANKFORT, Ky. — The Office of Vocational Rehabilitation's (OVR) Rehabilitation Counselor Mentor Program received national recognition recently by the Rehabilitation Services Administration (RSA) in Washington.

RSA awarded OVR with the Commissioner's Award for Excellence in Education and Training. OVR Director of Human Resources Susie Edwards was presented with the award at the National Council on Rehabilitation Education Conference in October. RSA gives this award "in recognition of an agency's dedication to the public rehabilitation program and the innovative and effective efforts made on its behalf."

OVR Executive Director Ralph Clark says the program is not just making a difference in Kentucky, but it is also setting a standard for other states to follow. "Many states have shown interest in the Kentucky Mentor Program and have emulated various aspects," Clark said. "The program has successfully moved from impacting the districts and state to setting a standard within the profession of rehabilitation counseling."

The program, which began in 2002, is now 25 mentors strong. The aim is to pair the most experienced rehabilitation counselors in the profession with new, less experienced counselors. The program helps the new counselors avoid common pitfalls of the profession as well as to get real advice from someone who has developed a system overcoming obstacles to finding employment for people with disabilities.

The Office of Vocational Rehabilitation, an agency of the Education Cabinet's Department for Workforce Investment, assists Kentuckians with disabilities to achieve gainful employment and independence. For more information about services, call the department toll free at 1-800-372-7172 or at 1-888-420-9874 (TDD) or visit the OVR Web site at [www.ovr.ky.gov](http://www.ovr.ky.gov).

The Kentucky Education Cabinet coordinates learning programs from P-16 and manages and supports training and employment functions in the Department for Workforce Investment. For more information about our programs, visit [www.educationcabinet.ky.gov](http://www.educationcabinet.ky.gov) or [www.workforce.ky.gov](http://www.workforce.ky.gov), or call 502-564-6606.

Governor Ernie Fletcher's Communications Office

# Kentucky's Business Climate Ranked 8th Best in Nation By Site Selection Magazine

**Press Release Date:** Thursday, November 01, 2007

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FRANKFORT, Ky. – Governor Ernie Fletcher's efforts to make Kentucky a great place for business has again received national acclaim.

In its November issue, Site Selection magazine has ranked Kentucky No. 8 in the nation in its 2007 Annual Business Climate Rankings. It is the third consecutive year in which Site Selection, an international publication devoted to economic development, has placed Kentucky in its top 10.

"Kentucky is honored to be ranked among the nation's leading states for its pro-business atmosphere," said Governor Ernie Fletcher. "My administration has worked diligently to cultivate a business climate conducive to creating opportunities for all Kentuckians. The national recognition by Site Selection magazine is a positive indicator of the success we are achieving."

Another indicator is that 1,123 manufacturing or supportive/service companies have announced expansions in Kentucky during Governor Fletcher's administration. As a group, they account for 38,616 jobs and over \$5.9 billion of investment.

"I cannot think of a better barometer of business climate," the Governor said. "A company that expands is prospering. A company that expands in Kentucky also is sending a message that Kentucky is a good place to do business."

The business climate ranking is the latest in a series of economic development awards for Kentucky. Kentucky's workforce training programs are ranked No. 5 in the nation by Expansion Management magazine, and Kentucky placed sixth in Site Selection's Annual Competitiveness Award.

"In addition to its strong performance in the overall business climate ranking, Kentucky also placed in the top 10 states according to the survey of corporate executives that makes up half the overall ranking," said Mark Arend, editor in chief of Site Selection. "This means that Kentucky's business climate is robust by both objective and subjective measures."

The business climate ranking reflects a combination of performance factors related to business expansion, including Kentucky's ranking in 2006, its ranking over a three-year period, rank per million population and rank per 1,000 square miles.

In addition to expansion activity, equal weight is given to a state's overall rank based on the results of a survey of corporate real estate executives, in which they were asked to rank their top ten states according to ease of doing business, overall business costs and related factors. Kentucky placed tenth in the Executive Survey.

To view the full report on Site Selection's Annual Business Climate Rankings, visit [www.siteselection.com](http://www.siteselection.com).

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